

FORM PTO-1449 (Rev. 7-30-00) <b>25 2001</b> U.S. Department of Commerce Patent and Trademark Office	Atty. Docket No. SONY 3.0-026	Application No. 09/805,534
	Applicant Brian M. Siegel, et al.	
	Filing Date: March 13, 2001	Group 2152

## LIST OF PRIOR ART CITED BY APPLICANT

(Use several sheets if necessary)

## U.S. PATENT DOCUMENTS

*EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

## OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>Eld</i>	AR	Arthur M. Keller, et al, A Smart Catalog and Brokering Architecture For Electronic Commerce, <a href="http://www-db.stanford.edu/pub/keller/1994/cnet-cat-arch.pdf">http://www-db.stanford.edu/pub/keller/1994/cnet-cat-arch.pdf</a> , 3 pages (dated December 1994)
<i>Eld</i>	AS	Arthur M. Keller, Smart Catalogs and Virtual Catalogs, <a href="http://www-db.stanford.edu/pub/keller/1995/virtual-catalogs.pdf">http://www-db.stanford.edu/pub/keller/1995/virtual-catalogs.pdf</a> , 11 pages (date unknown)
<i>Eld</i>	AT	Arie Segev, et al., <i>Electronic Catalogs: a Technology Overview and Survey Results</i> , 8 pages (dated 1995)

EXAMINER

*E. P. H. H. H.*

DATE CONSIDERED

*3/4/03*

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with: MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO-1449 (Rev. 7-80)		U.S. Department of Commerce Patent and Trademark Office			Atty. Docket No. SONY 3.0-026		Application No. 09/805,534	
LIST OF PRIOR ART CITED BY APPLICANT (Use additional sheets if necessary)				Applicant Brian M. Siegel, et al.			Filing Date: March 13, 2001	
				Group 2152				

U.S. PATENT DOCUMENTS							
*EXAMINER INITIALS	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS							
DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION		
					YES	NO	
AL							
AM							
AN							
AO							
AP							

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)	
EKR	AR William T. Wong & Arthur M. Keller, <i>Developing an Internet Presence with On-line Electronic Catalogs</i> , <a href="http://www-db.stanford.edu/pub/keller/1994/cnet-online-cat.pdf">www-db.stanford.edu/pub/keller/1994/cnet-online-cat.pdf</a> , 4 pages (dated October 9, 1994)
AS	
AT	

EXAMINER <i>E. P. Keller</i>	DATE CONSIDERED <i>3/4/03</i>
------------------------------	-------------------------------

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through; citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO-1449 U.S. Department of Commerce  
(Rev. 7-80) Patent and Trademark Office

Atty. Docket No.  
SONY 3.0-026

Application No.

LIST OF PRIOR ART CITED BY APPLICANT

(Use several sheets if necessary)

Applicant  
Brian Siegel, et al.

Filing Date: Herewith

Group

U.S. PATENT DOCUMENTS

*EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

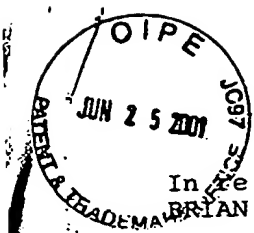
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

ELH	AR	Cade Metz, <i>Syndication/Affiliate Networks: Leverage Your Web Presence</i> , www.zdnet.com (dated June 26, 2000; printed March 12, 2001)
ELH	AS	Sheryl Canter, <i>Using Sydicated Content</i> , www.zdnet.com (dated July 17, 2000; printed March 12, 2000)
	AT	

EXAMINER

DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of citation with next communication to applicant.



HP - 2152  
PATENT  
SONY 3.0-026

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Patent Application of  
BRIAN M. SIEGEL, ET AL.

Application No. 09/805,534

Filed: March 13, 2001

For: METHOD AND SYSTEM FOR  
DISTRIBUTING PRODUCT  
INFORMATION

Group Art Unit: 2152

Examiner:

Date: June 22, 2001

RECEIVED

JUN 28 2001

Technology Center 2100

Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

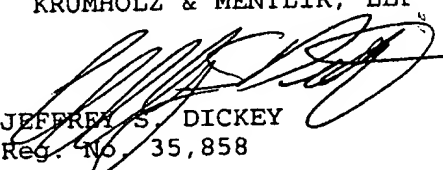
Sir:

It is respectfully requested that the references listed on the enclosed Form PTO-1449 be made of record and considered with respect to the above-referenced U.S. patent application. A copy of each reference is enclosed. Submission of the present Information Disclosure Statement should not be taken as an admission that the cited references are legally available prior art or that the same are pertinent or material.

In the event that any fee is due in connection with the present Information Disclosure Statement, the Commissioner is hereby authorized to charge the same to our Deposit Account No. 12-1095.

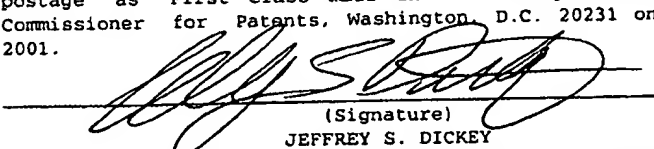
Respectfully submitted,

LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

  
JEFFREY S. DICKEY  
Reg. No. 35,858

600 South Avenue West  
Westfield, NJ 07090-1497  
Telephone: (908) 654-5000  
Facsimile: (908) 654-7866

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class mail in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231 on June 22, 2001.

  
(Signature)

JEFFREY S. DICKEY

Typed or Printed Name of Person Signing Certificate

315689-1.DOC

Reviewed: EP Lehoucq Date: 9/2/05

#2

PATENT  
SONY 3.0-026

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of :  
SIEGEL, ET AL., :  
 : Group Art Unit:  
Application No. :  
 : Examiner:  
Filed: HEREWITH :  
 : Date: March 13, 2001  
For: METHOD AND SYSTEM FOR :  
DISTRIBUTING PRODUCT :  
INFORMATION :  
X

J1002 U.S. PTO  
09/005534  
03/13/01

Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

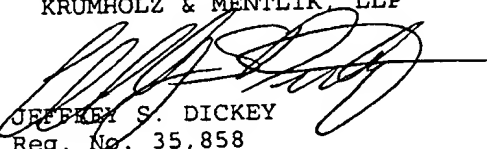
Sir:

It is respectfully requested that the references listed on the enclosed Form PTO-1449 be made of record and considered with respect to the above-referenced U.S. patent application. A copy of each reference is enclosed, the benefit of which is claimed under §120. Submission of the present Information Disclosure Statement should not be taken as an admission that the cited references are legally available prior art or that the same are pertinent or material.

In the event that any fee is due in connection with the present Information Disclosure Statement, the Commissioner is hereby authorized to charge the same to our Deposit Account No. 12-1095.

Respectfully submitted,

LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

  
JEFFREY S. DICKEY  
Reg. No. 35,858

600 South Avenue West  
Westfield, New Jersey 07090  
Telephone: (908) 654-5000  
Facsimile: (908) 654-7866  
IDS - 299501\_1

EXPRESS MAIL LABEL NUMBER: EL646758204US

Reviewed: EP license Date 9/2/05